

SERIES CONCEPT

DREAMWRITERS

By

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Where do our dreams come from?

Everyone dreams. What if it turns out there is an agenda behind our dreams - forces that use our dreams to guide us through life, for better or for worse?

Welcome to IYD Inc: In Your Dreams, Incorporated. At first glance, it is an office like any other - fluorescent lights, decorated cubicles, and stale coffee. However, the work being done here, and the product being produced, is uniquely unlike any other business in existence. It has the familiarity and humor of *The Office*, the over arcing mystery of *Lost*, and the augmented reality of *Inception*.

IYD does not exist on Earth. Where it does precisely exist is one of the central mysteries of the series. At IYD, the product is dreams, and specifically dream writing. We learn our dreams are literally *written* by “Dream Writers”, each one assigned to a genre such as romance, nightmares, power/prestige and inspiration. “Engineers” transmit the dreams to Earth while “Watchers” gather data on the “Dream Writer’s” subjects. The focus of the series is on the day to day interactions of the employees of IYD, the larger mystery behind their work, and the lives of the people on Earth they impact.

Equal time is split between the “dream world” of IYD and Earth. There is a core set of recurring characters both on Earth and at IYD who have a larger role in the ultimate end game of the series.

Our main character is Daniel, a charming young man who is IYD’s golden boy - a gifted writer who also works tirelessly to break down the invisible walls that exist between the different ranks at the company. The story begins when Daniel is assigned to Lucy, a beautiful, quirky young woman on Earth who is of great interest to the higher ups at IYD. Daniel’s boss is Oswald, an affable, older gentleman, who runs the office with a distinct air of whimsy, but who also knows more than he reveals.

Each of the employees at IYD has a history, though their memories are muddled and incomplete. In addition to navigating the pitfalls of any other office, these characters seek to find out their purpose at the company, and exactly what individual roles they serve. Every episode opens with a new dream that weaves its way through the story each week. The search for the truth behind IYD, and Lucy’s ultimate importance to this world, is the driving mystery that keeps audiences engrossed in the series.

Where do our dreams come from...the answer may be larger than we ever imagined.